



sky of blue cards

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SKY OF BLUE CARDS ANNOUNCES PARTICIPATION IN 2010 NATIONAL STATIONERY SHOW

MENLO PARK, CA, April 30, 2010. Sky of Blue Cards has confirmed its debut as an exhibitor in booth 1363 at the National Stationery show May 16-19, to be held in Jacob Javits Center in New York City. Sky of Blue Cards will be presenting their full stationery line of note cards, thank you cards, holiday cards and gift tags, monogram cards, new address fill-in cards, notepads for moms, and playdate cards for kids.

Sky of Blue Cards offer an array of chic, fun, and whimsical letterpress and standard printed stationery with fresh designs that incorporate bright and trendy colors. All are printed on luxurious 110 lb. 100% cotton paper – offering visual and tactile joy.

Karla Ebrahimi, company principal and designer, began her graphic design career creating cards and specialty products for Hallmark Cards in Kansas City. In 1989 she moved to San Francisco to work as a top-level designer and soon founded her own design firm, relocating to Menlo Park, California, where it remains today with an established following in the San Francisco Bay Area.

Karla's favorite projects have always been designing custom announcements and invitations for her clientèle, friends, and family. Creating Sky of Blue Cards and offering her designs to the retail market was a natural move toward the center of what she loves – fine stationery. Her care and attention to detail is essential to each piece and every design reflects warmth and affection.

Daily inspiration comes via many channels including coffee, her family, and a beautiful view of blue skies through her studio window.

Retailers will enjoy a 10% show discount for all orders placed in booth 1363. As well, they may participate in daily drawings to win a free boxed set of best-selling cards.

Sky of Blue Cards is thrilled to be debuting in the National Stationery Show to expand their already popular online presence into a vast nationwide retail market.

You may contact Sky of Blue Cards at 912 Harmon Drive, Menlo Park, CA 94025, 650-566-9796, or by clicking to skyofbluecards.com.

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